2016 IMPACT REPORT



Professional & Continuing Studies

www.pcs.udel.edu

Professional and Continuing Studies provides long-term, immediately-applicable benefits through short-term programs.

International poultry disease education and response

Participants from around the world attended the Emergency Poultry Disease Response Certificate program, sponsored by the U.S. Department of Agriculture Animal and Plant Health Inspection Service (USDA-APHIS) in conjunction with UD's Division of Professional and Continuing Studies. All worked with the College of Agriculture and Natural Resources and the Avian Biosciences Center (ABC) to help increase national and international emergency poultry disease response capability.

Award-winning programs

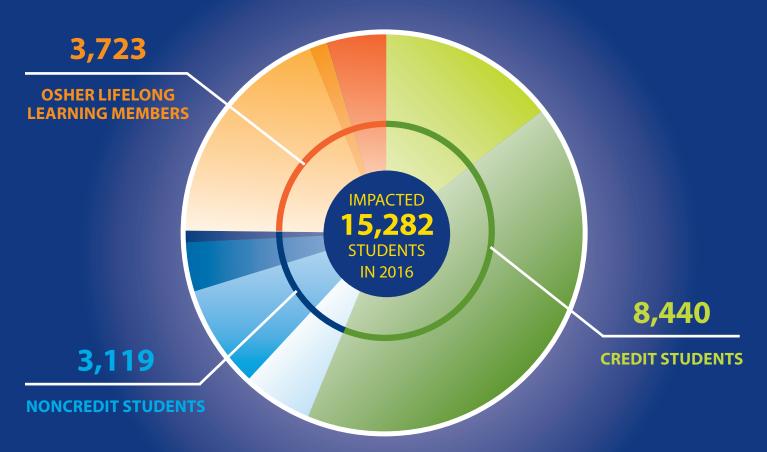
The Social Media Marketing Strategy Certificate was the 2016 recipient of the national Outstanding Program Award for a noncredit program from the University Professional and Continuing Education Association (UPCEA).

Powerful partnerships

Through a partnership between the Lerner College of Business and Economics and Christiana Care Health System (CCHS), the Christiana Care Certificate in Healthcare Leadership program has been instrumental in developing CCHS leaders since 2012. The customized executive education program won last year's University Professional and Continuing Education Association (UPCEA) Mid-Atlantic Engagement Award. "I have learned over the years that knowledge is not power: the application of knowledge is truly where the power lies."

Olivia Gatewood recently completed the University of Delaware's Project Management Certificate and subsequently earned the Project Management Institute's® PMP (Project Management Professional) credential.





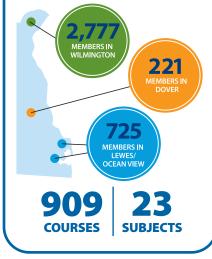
NUMBER OF STUDENTS BY CATEGORY

- Osher Lifelong Learning in Wilmington (2,777)
- Osher Lifelong Learning in Dover (221)
- Osher Lifelong Learning in Lewes/Ocean View (725)
- Credit part-time, nonmatriculated students (2,171)
- Credit online (6,269)
- Organizational learning/ executive education (525)
- Professional development/ noncredit programs (1,464)
- Conferences (1,000)
 - Governor's School for Excellence (130)

Fulfilling the University of Delaware's vision.

ENHANCING THE SUCCESS OF OUR STUDENTS





CERTIFICATE PROGRAM PARTICIPANTS

AGE	GE GENDER		EDUCATION		ETHNICITY		INCOME	
18-24: 10%	Female: 61%	High school:	1%	American Indian:	2%	<25k:	16%	
25–34: 34%	Male: 39%	Associate:	4%	Asian:	13%	25–49k:	16%	
35–44: 27%		Some college:	16%	African American:	19%	50–74k:	23%	
45-54: 21%		Bachelor's:	47%	Caucasian:	60%	75–99k:	19%	
55–64: 7%		Master's:	30%	Hispanic:	5%	100–124k:	8%	
65+: 1%		Doctorate:	2%	Other:	1%	125-150k+:	18%	

INVESTING IN OUR INTELLECTUAL AND PHYSICAL CAPITAL

\$90,758

in **scholarships** and **fee waivers** were granted to students and UD employees.



UD employees completed Professional and Continuing Studies noncredit programs in 2016.

STRENGTHENING INTERDISCIPLINARY AND GLOBAL PROGRAMS

DIVERSE PROGRAM OFFERINGS

39



Arts | Business | IT/Computer | Humanities Health Care | History | Languages International Studies | Legal | Literature Philosophy | Religion | Safety

North America: 4 countries South America: 2 countries Europe: 1 country Asia: 8 countries Africa: 8 countries

FOSTERING A SPIRIT OF





Fulfilling the University of Delaware's vision through professional education, continuing studies and lifelong learning.